

Why Shop Local?

So what are the benefits of shopping local?

1. **Local people and local knowledge.** They understand the demographics of your town, the laws and regulations of your area, and special considerations that global companies just won't have access to. This ensures a level of personalized service that can't be rivaled.
2. **Fuel costs during transportation.** Fuel and shipping costs of groceries from a supermarket can exceed the costs of harvesting the food. Shopping locally minimizes this shipping impact.
3. **Packaging impact.** Local companies don't have to protect their goods as much or as long as their global competitors and more they're inclined to offer food and other products in their natural state.
4. **Local spending and local impact.** Shopping locally is also good for your local economy and encourages further economic development in your neighborhood.
5. **Convenience (and more fuel costs).** Shopping locally introduces you to the stores and markets in your neighborhood, allowing you to walk or bike to run your errands and cutting down on carbon emissions.
6. **Transparency.** You'll be able to meet the farmer who grew your crops and let you understand the true nature and impact of all the goods you purchase, which leads to more environmentally responsible decisions.
7. **Sustainability.** Local businesses tend to be more sustainable than their global counterparts. They simply don't have the footprint, reach, or resources necessary to exploit the environment (or their employees) destructively.