

Ideal Green Market Cooperative 34988 County Road 39, Pequot Lakes, MN 56472 www.idealgreenmarket.com / 218-543-6565

MISSION: To provide access to local, sustainable and healthy food and products.

BOARD MEETING AGENDA DATE

X BOARD MEETING MINUTES DATE March 4 2019

Special Meeting Minutes

Board of Directors:

_x 2021	" ,)_replacement for Steve Roe (2019)x_Dan Yavner (Jur	ne 2018) _X	Sandy Baker (June
x 2021		x_Joan Ingebrigtson (2020) _	Taren Saccoman (2020) _	_x_Denise Albre	echt-Simpson (2018-

GUESTS: Megan Loukota----X---

The meeting was called to order at 5:38

Pam made the motion to approve the previous months minutes Sandy seconded the motion. All in favor, motion passed.

1. OLD BUSINESS:

- Board recruitment status: still looking
- Reviewing the members meeting last month, we should look into Buffalo(Dan found some local
 and will keep us posted), Walleye(MN law prohibits commercial sales except Red Lake Nation
 might be able to sell us some of their walleye) Survey responders asked for a Café attached to
 the Coop with healthy food and Classes on cooking healthy food.
- Outdoors Farmers Market Coordinator: we may have found someone to head this up. Emily from Sandbloom Flowers may be interested and we discussed paying her 25.00 per market for a 'Coordinators stipend'
- Membership: We discussed multi level membership plans. One time fee of \$100.00 membership level, next level would be \$100.00 per year and the next level could be 500.00 per year with extra benefits for each level. Megan will check on the Minneapolis Coop membership info.
- Garden:
- Earth Day Celebration-Saturday April 27th. Things discussed were Food; decided on sloppy joes and veggie wraps with chips, set up and take down of tables, music, and table spacing. We need flyers and coupons for advertising. Coupons should expire May 4th

2. NEW BUSINESS:

- Garage Sale May 11th which is opening of fishing. Should we do an indoor sale at the town hall?
- Norway Ridge does theirs along with Kimble Lakes group sale in June. We could have some space at Norway.
- a. After discussion, a motion was made to be open on Tuesdays from 10-3 if we can staff with volunteers Dan has agreed to work 1230-3 almost all Tuesdays. The truck arrives in the morning and people here already can run the register. The only drawback is the produce does not come in til Wednesday morning. After the vote, the motion failed. Instead we will be open for a coffee and rolls visit session on Tuesdays from 11-1.
- b. We need someone to clean the store once per week. Mop floor, sweep, clean bathroom, scrub

the kitchen/handles/glass.,

- c. New marketing ideas: specials for vets, meals on wheels, applying for an impact grant
- 3.
- 4. MANAGER'S REPORT: Megan has been lowering some of the margins to get items moving out the door.
- 5. TREASURER'S REPORT/FINANCE:
- **6. NEW MEMBER APPLICATIONS (board approval needed)** -1 new member in February-Hunt Utilities group. Dan made toe motion to accept their application and Denise seconded the motion.

7. COMMITTEE REPORTS

- a. Human Resources
- b. Volunteer Oversight and Recruitment, Pam -
- c. Marketing We need a marketing plan! Need to develop one for busier months.
- d. Merchandising/Product Development, Joan -
- e. Facility Team (Dan Yavner) Dan will check on getting the electricity updated before the next pancake breakfast so we don't pop breakers.

Meeting adjourned – motion made by Denise seconded by Joan, passed at 7:13pm Submitted by Denise Simpson and Taren Saccoman

NEXT BOARD MEETING: Monday April 8th 2019 at 3:00 PM