



Green Market Cooperative
34988 County Road 39, Pequot Lakes, MN 56472
www.idealgreenmarket.com / 218-543-6565

MISSION: To provide access to local, sustainable and healthy food and products.

____ BOARD MEETING AGENDA
____ BOARD MEETING MINUTES
☒ Special Meeting Minutes

DATE
DATE January 7, 2019

Board of Directors:

☒ Bonnie Coffey (2019) replacement for Steve Roe (2019) ☒ Dan Yavner (June 2018) ____ Sandy Meyer (June 2021)

☒ Pam Cunningham (2020) ☒ Joan Ingebrigtsen (2020) ____ Taren Saccoman (2020) ☒ Denise Albrecht-Simpson (2018-2021)

GUESTS: Megan Loukota-----X---

The meeting was called to order at 5:38

Pam made the motion to approve the previous months minutes with 1 correction to add Megan as a signer for banking and Dan seconded the motion. All in favor, motion passed.

1. OLD BUSINESS:

- Board recruitment status: still looking
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- Membership:
- Garden: Barb is looking into many possibilities for the garden.

2. NEW BUSINESS:

- Back to Basics-February 2nd- We should supply tea for the event. They did not charge us the vendor fee. We will also provide a gift basket for the drawing. Megan wants to attend and Dan has offered to run the store that day. We want to advertise/attempt to get new members. The goal is 5 new members a month.
- Annual membership meeting- meeting the quorum numbers is difficult, we need 10% of all members to show up.
- In February, after our board meeting, we will hold a members meeting in the back room to brainstorm and get some new ideas from members. Denise will run the meeting. We will review the bylaws, provide a list of donations received so far, update the financial information and print out a survey page for people to write down what they want.
- We will accept other Co-ops memberships at our store.
- We discussed having another pancake breakfast on Memorial weekend. We should invite more crafters to participate early as the produce supply will be short.
- Crosslake Community Garden: What do they do with their leftovers? Could we provide a community table for them to sell from? Bonnie will let them know.
- Earth Day Celebration-Saturday April 27th- We need a person to lead and organize this event. It will be at the Ideal Townhall like last year.
- Should we have a store garage sale?> There is lots of stuff in the basement that could be sold but we need to check with Kidders first to be sure it is not theirs. We have too many grocery carts so we could maybe sell some of those. We really only need about 4 total.(2 in the front and 2 in the back for employees to use)

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- 3. **STORE MANAGER'S REPORT:** submitted by Megan – After discussion about offering CBD oil for sale, Megan does not want to add supplements at this time. Many Coops do not carry supplements and we do not want to step on Deb @ Seeds of Summer's toes. She refers people to us and competing may not be a wise idea. A gift card won by a member owner was returned back to the Co-op as a donation. We received 200.00 last week from members/owners who mailed in donations. Megan wants to keep offering member specials 10-15% off, or the \$10.00off/\$50.00 purchase. When the sale is offered, the store has high sales days. The board asked her to run a special on the shelf stable item's so they move out of the store faster. Items that have a "sell by date" cannot legally be sold, even at a discount, after that date.
- 4. **TREASURER'S REPORT/FINANCE:** Dan reported that there is \$7,300.00 in available funds in the checking account. We need to keep \$2,000.00 in there at all times.
- 5. **NEW MEMBER APPLICATIONS (board approval needed)** We had 1 new membership application in December from Scott K. Dan made the motion to accept the applications and Pam seconded the motion.
Question: Why does the board need to approve new member/owners? Dan replied that we need to make sure they are a MN resident, due to our bylaws.

6. COMMITTEE REPORTS

- a. **Human Resources**
- b. **Volunteer Oversight and Recruitment, Pam –**
 - We need a Volunteer Coordinator to organize: running errands, working the register, making chop, etc
 - We need a Farmers Market Coordinator: organize the vendors, and get the signs put up.
 - We could use a produce volunteer for ordering and making chop.
 - We need a Tech support task group or volunteer.
- c. **Marketing – We need a marketing plan! The board will work on this together. We need a marketing committee. Events are Earth Day, Farmers Market, Fall Fundraiser, Classes, etc. We also need a coordinator for education and future classes.**
- d. **Merchandising/Product Development, Joan –**
- e. **Facility Team – (Dan Yavner) – Equipment; the scale does not tie into vend and we are trying to return it. The salesperson is not helping us return it so we may just have to sell it and move on with a new setup.**

Meeting adjourned – motion made by Dan, seconded by Joan, passed at 7:37 pm
Submitted by Denise Simpson and Taren Saccoman

NEXT BOARD MEETING: Monday Feb 4, 2019 at 5:30 PM-6:30
All member/owner meeting to follow at 6:30 pm