

Ideal Green Market Cooperative
34988 County Road 39, Pequot Lakes, MN 56472
www.idealgreenmarket.com / 218-543-6565

MISSION: To provide access to local, sustainable and healthy food and products.

☐ BOARD MEETING AGENDA DATE November 4, 2019 5:30 P.M.

☒ BOARD MEETING MINUTES DATE - November 4, 2019

Board of Directors:

☒ Denise Albrecht-Simpson (2021), ☒ Sandy Baker (June 2021), ☐ ☒ Bonnie Coffey (2019), ☒ Pam Cunningham (2020), ☒ John Grothe (2022), ☒ Joan Ingebrigtsen (2020), ☒ Taren Saccoman (2020), ☒ Dan Yavner (June 2021)

GUESTS: ☒ Megan Loukota

The meeting was called to order at: 5:35

Motion to accept prior meeting minutes:

Mtg Date: 10/07/19 Moved: __Sandi Second: _Taren__ Motion to accept minutes carried

1. OLD BUSINESS:

· Fall Fundraiser Update-Pam- Continue to need donations for silent auction.

Announcement of event on social media sites. Ticket sales going well.

County Road 16 Signs- On Hold until funds loosen up - on hold

November 21- Good Food Access Program Sprout –Denise will go and save her receipts.

· Freezer – Recycled Hold off on replacement- Still on hold but are looking for replacement. Considering a top load as they are cheaper and very energy efficient. Will need to replace by next spring

2. STORE MANAGER'S REPORT: See Managers report - Turkeys in November 12.

Vendors being paid. Dan working on bank reconciliation. Last done July 31, 19.

Will keep a list of problems and update next month.

Will work on posting accounts payable

Back to basics in February 2020. Will have table there

Ordered new products

Small and Strong conference - Megan and Pam attended

Discussed challenges of relying on volunteers sometimes challenging/ need for

Insurance coverage. Denise will check and report back to board.

Education - CBD oil and buttermilk classes scheduled.

Garden project - \$1750 collected so far.

Coffee gatherings - On Tuesday ams. To begin soon

Farmers market - Need new coordinator

3. NEW BUSINESS:

· New member applications. 1 new member - Julie S. Moved to accept new member - Bonnie. Second by Denise. Motion carried

*2019-20 Goals

- 1) ***HAVE FUN***HAVE FUN***HAVE FUN***
- 2) Organize Promo Committee
- 3) Offer Winter Classes (2 per month Nov-March)
- 4) Continue to monitor finances and have monthly spending amount for product.
- 5) Set up bulk ordering station at the market. (inprogress, thanks Megan)
- 6) Impulse items at register. (again, thanks Megan)
- 7) Create On Call Volunteer List
- 8) Increase membership by 60 June, July & August-8
September, October, November & December-5
January-2 February & March -3 April & May-4
- 9) Create Community Room in office
- 10) Put \$1000 into asset account for every week June-August to save for winter months January-March

*2020 Budget- Bonnie presented 2020 budget - Motion to approve budget made by Taren. Second by Dan. Motion passed

*ICSO Grant Request- \$5000 - Meeting November 14th. Joan will attend. She has previously sent a letter to ICSO president, Mary Plein.

*Promo Committee – Forming committee and possible duties were discussed. It could be in conjunction with website and Facebook administrators.

4. COMMITTEE REPORTS

- a. Treasury—Bonnie
- b. Human Resources—Taren
- c. Volunteer Oversight and Recruitment—xx
- d. Marketing—Increase FB Posts on personal pages
- e. Product—Sandi and Joan
- f. Facilities—Dan-Lighting
- g. Bylaws—Denise

5. UPDATES, CONSIDERATIONS, OTHER DISCUSSIONS:

Volunteers on call list - Files to Sandi Baker and Denise Simpson.

Advertising - Discussed ideas to advertise with local resorts, hotels, Airbnb's, etc.

Pine River Chamber visitor's guide - Decided not to buy and ad.

Indoor Farmer's Market - Tentatively scheduled for April 18, 2020. (This is the weekend before the Senior Expo and after Easter). Someone will need to work at the store that day since Megan and Zach will not be available

6. NEXT BOARD MEETING: Monday [December 2nd], 2019 5:30 PM

7. ADJOURN. Motion to adjourn meeting at 7:35 by Sandi Baker. Motion carried.
Meeting adjourned.

Minutes respectfully submitted by Pam Cunningham - Secretary