

Ideal Green Market

Board of Directors monthly meeting minutes

Monday, November 2, 2020

Called to order 5:00pm

Board Members Present: Jon Grothe (2022), Sandi Baker (2021), MJ Schneider (2023), Denise Simpson (2021), by phone: Karyn Penn (2023),.

Guest: Megan Loukota, store manager

Addition to agenda: Karyn-car changing station—

MOTION: accept prior minutes, Sandi 1st, MJ 2nd, **MOTION PASSED**

Treasurer Report: Income statement provided (attached). Repeat from last month: There has been a decrease in volunteers which has caused an increase in labor cost. We need volunteers—cashiers. Karyn asked about the \$450 email cost—is for go daddy and domain name (paid every 2 years)-per Megan.

MOTION: accept treasurers report, Denise 1st, MJ 2nd, **MOTION PASSED**

Old Business:

Building Rental Agreement: Karyn comment--the trend appears to be a monthly charge of \$1000 a month. Jon will sign and leave w/Megan for Dan to sign.

Garden operating issues: we need someone to organize, plan, harvest, maintain separate account for financials and organize volunteers and report to the board for this garden to not become a burden on Megan (she ended up doing work in garden because no one knew what to do with what was harvested). Possibly the same person that runs the Farmer's market? Dan will contact Barb, Geoff, Bonnie to see if one of them could be in charge.

Fall Fundraiser- cancelled for 2020—in place we are doing the snowbird donation letter---via email to save on postage cost. Karyn is helping Megan with this.

Insurance—transfer of policy to new agency happens at renewal. Denise also looking into D&O insurance.

Discount coupon/gift certificate: the board believes this can be an on-going thing for a board member to entice/invite someone to shop/join coop in efforts to get more members. MJ is using them. \$10 gift certificate

Peer wrap-up: the zoom has changed a few times, but Jon will catch it and Joan I is still following-up on this.

Car charging station: she noticed it was installed and wondered what the cost to the coop will be. It was noted the cost is not paid by the coop, it's paid by the owners of the building. There is separate meter for this service.

Store Manager Report: Need volunteers for cashiering. Dan will pick up a shift starting in a few weeks (Thursdays, a little slower day). Ann will come help, but can't start until January. Currently no after school help due to sports schedule. The store is on winter hours. UNFI has just increased their minimum order from \$500 to \$1000. Megan may do a little re-working on the website—but all who have read the post thinks it is really good/effective. Megan has started up again the little weekly reminder email listing the fresh fruits/vegies in stock, new items, etc. She reminds us that we cannot be heavily dependent on volunteers—because we did depend on them, we have higher payroll cost.

When Megan is training in people—employee or volunteer, we have to pay Megan to train, and then she has to stay late to do her manager job—ordering, emailing, organizing, bill paying, etc, the labor cost increases.

MOTION: approve 2 new members **MOTION PASSED**

355 total members

New Business: Jon wants Megan to look into the margins and possibly increasing prices, as we really aren't looking great financially, She is trying to keep the margins where they have been--increasing in areas where she can.

Committee Reports

-Facilities: -ramp will be painted this week—Thanks Megan's husband

-Deep Clean: Megan has been doing small sections as best as she can

-Marketing: Radio adverting—what did Taren find out?

NEXT BOARD MEETING: Mon Dec 7 at 5 pm. ******5:00PM**

Adjourned 5:51 pm

Respectfully submitted, dkas