



## Board of Directors monthly meeting minutes

**Date: 05-03-2021**

Called to order 5:10 pm

Board Members Present: Sandi Baker (2021), Jon Grothe (2022), Karyn Penn (2023), Taren Saccoman\*\*via phone (2023) (2022), MJ Schneider (2023), Denise Simpson (2021), Dan Yavner (2021).

Guest: Megan Loukota

### **Secretary's Report:**

**MOTION:** Denise moved, MJ 2<sup>nd</sup>, accept prior minutes, **MOTION PASSED**

**Treasurer's Report:** error in report, Dan will review and report back to board

**Store Managers Report:** we need a brand/watermark—something that is the same everywhere to identify the market. Website can have a BLOG attached, she is looking into. Listed many items she rec'd for free at coop. Will make Denise administrator for farmer's market facebook.

New Membership applications: We have 3 new member(s)

**MOTION:** Accept new members. Dan moved, Denise 2<sup>nd</sup>, **MOTION PASSED**

### Committee reports:

Human Resources-Taren: revisit raise for employee reaching 1 year mark, 50cent raise approved –Denise moved, MJ Second-MOTION PASSED

Volunteers-MJ: please give 2 week notice to MJ if a volunteer is needed.

Marketing/Promotion: SENIOR EXPO—Sept 25—the cost for both last year was refunded due to COVID, aprox \$100 cost. The event goes from 8-1pm at Log Church in Crosslake, large # of participants. We need volunteers to run it!

**MOTION:** we attend Senior Expo, MJ moved, Denise 2<sup>nd</sup>, **MOTION PASSED**

Facilities/Building: Back room-flooring being updated, mop sink capped off. Megan's family cleaned lot/yard (looks great)-THANKS!

Garden-Denise: Taren/Robbie building gate for garden\*\*, Geoff working on items to plant

**\*\*as of 5-5-2021, GATE INSTALLED\*\***

Farmers Market-Denise/MJ: We have 14 vendors committed, all but 2 returning from last year (1 passed away, other too busy at their own farm). Price STAYED at \$10 (same as last year), 20 markets (20 Saturdays from May 15 to September 25) total. Hired Farmer's Market Manager-Barb Hammer, paid via stipend with the vendor fees making that payment possible. No money from coop is being used-we are trying to make the market support itself. NEW PROGRAM FOR KIDS: "PASSPORT PROGRAM". A grant was received to pay for this attempt to get kids and families to attend the farmers market (and hopefully shop in the store). Kids age 3-15 can sign up at the farmers market table and get 1 free carton of water per month to support the re-think your drink campaign (Crow Wing Energized grant), other items they will receive such as tattoos, stickers, word finds, color sheets, and possible garden tours can be added in the future.

#### OLD BUSINESS

Grant update-Denise: We received the Crow Wing Energized grant to pay for Passport Program materials and water. We did NOT get the "Round-Up" grant from Crow Wing Power.

Employee Review (discussed in HR Committee report above)

Member/customer survey-Karyn: a successful and interesting survey! Most want coop to be successful and believe we are a strong community resource, we support our local farmers, this is driving their purchases. Overall positive response.

#### NEW BUSINESS

Annual Meeting update: Tues, June 22—Board Room at Ideal Town Hall. 5:30 SOCIAL, 6:00 MEETING

-board will provide water and pre-packaged snacks. (Megan will help us find something). Megan making event on facebook, urges ALL to SHARE THE POST please.

**NEXT BOARD MEETING: June 7, 2021 5pm**

Meeting adjourned 7:45pm

Respectfully submitted, dkas